

Press Release

BIOTECON Diagnostics GmbH and Foodtech AG to start a distribution agreement in Switzerland for the detection of pathogens in the food sector:

BIOTECON Diagnostics GmbH, Potsdam, Germany and Foodtech AG Uster, Switzerland announce a new partnership starting in September 2010. Foodtech is a new local distributor (on the basis of established global distribution channels, non-exclusive) of BIOTECON Diagnostics for Switzerland.

BIOTECON Diagnostics and Foodtech share many synergies, and both companies look forward to this partnership.

"This cooperation is another step for us in the global expansion of our sales, in which intensive local support by local companies with good customer networks is increasingly important," said Alois Schneiderbauer, Chief Business Officer (CBO) of BIOTECON Diagnostics.

"The strength of BIOTECON Diagnostics products is that they are adapted to the modern needs of our existing customers," says Felix Roth, managing partner of Foodtech. "For us, these new PCR applications for the food market are a perfect complement to our existing range of proven solutions for the food industry."

The two companies will jointly introduce the new **foodproof**[®] product line of sample preparation and real-time PCR testing kits at the ILMAC Expo 2010 in Basel, Switzerland.

Complete product information can be found on the redesigned website of BIOTECON Diagnostics: www.bc-diagnostics.com

BIOTECON Diagnostics GmbH has its headquarters in Potsdam, Germany and has been a resource for molecular biology and microbiology for more than 12 years. The company focuses on the development, production and marketing of their **foodproof**[®] product line for rapid sample preparation and real-time PCR detection. BIOTECON Diagnostics offers solutions for the food and beverage industry as well as for pharmaceutical and cosmetic manufacturers.

Foodtech AG is a Swiss company based in Uster, Zurich and was founded in 1981 by Ueli Roth and Felix Roth. A team of experts in microbiology, biotechnology and applied food technology complements the two partners today. Instant health monitoring, smart classic microbiology, clever sampling kits, but also high-end water microbiology complement the new **foodproof**[®] sample preparation and real-time PCR kits. www.foodtech.ch

Contact:

BIOTECON Diagnostics GmbH
Hermannswerder 17
14473 Potsdam, Germany
Phone: +49 331 2300 200
E-Mail: bcd@bc-diagnostics.com

Foodtech AG
Wermatswilerstraße 8
8610 Uster, Switzerland
Phone: +41 44994 4488
E-Mail: felix.roth@foodtech.ch